

SCORPION®

NEIGHBORLY® REUNION SHOW SPECIAL

Sign up for 6 months of Advanced SEO services (Tier 2 or higher) by October 31st and get 2 free pages of custom local content. Offer valid 9/26/21 – 10/31/21.

These services are included in all of Scorpion's packages: Fundamental On-Site Optimization, Local Ranking Analysis, and Google My Business Optimization.

TIER 2 - BRONZE

In the Bronze package, we begin focusing our efforts on more in-depth strategies related to on-site optimization such as keyword optimization, adding internal links, and content-focused optimization.

This will include basic search engine optimization strategies, such as:

- Adding additional internal links
- Optimizing existing content and metadata
- Optimizing and adding new images
- Content-based UX improvements

TIER 3 - SILVER

In the Silver package, we increase our focus on improving organic traffic and rankings with deeper on-site strategies.

Examples of intermediate ranking strategies include:

- Optimizing content to target featured snippets
- Evaluating behavioral metrics to improve UX
- Competitor performance analysis
- Advanced structured data markup

TIER 4 - GOLD

The Gold package focuses on competitive analysis and SERP (search engine results page) data to improve rankings and traffic, with a strong focus on future-proofing your SEO strategy.

Examples of advanced ranking strategies include:

- Content gap analysis to identify new keyword opportunities
- Utilizing brand mentions in SERPs for new link opportunities
- Indexation audit and analysis
- Auditing and optimizing blog posts and geo-targeting