

CERTIFICATE OF OWNERSHIP GUIDE





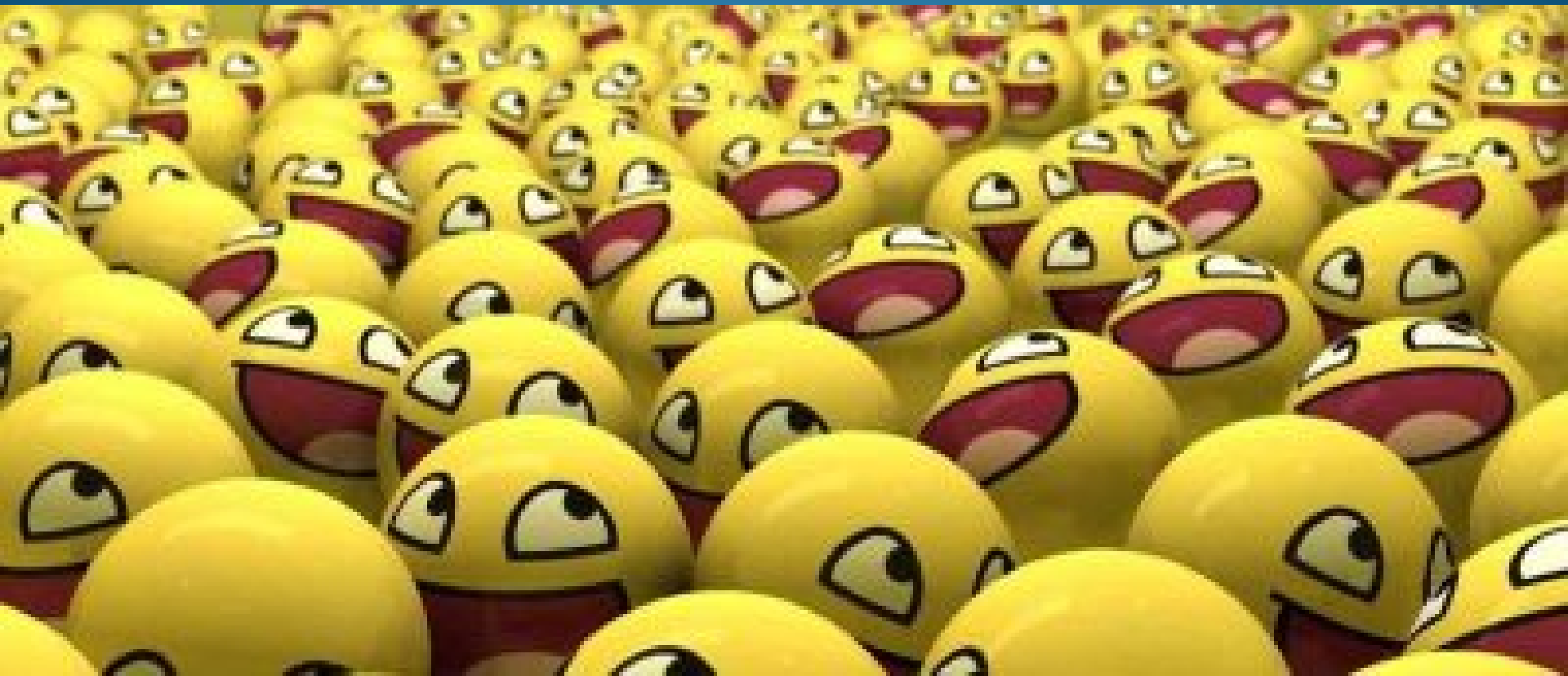
- *Let's imagine* for a moment that the COVID-19 pandemic never happened, and you had 100 separate homeowners wanting UV lights from you.
- It is going to take you some time to get the 100 UVs and you don't have the manpower to do them all within your usual lead time for your customers.

WHAT DO YOU DO?

- A. Tell them that you don't have enough techs to handle the installs?
- B. Give them your competitors phone number for them to handle?
- C. Quit talking about UV because supply can't handle the current demand?
- D. Just ignore your customer's and don't take the orders?

OR

Get Creative so Everybody Wins



COVID-19 Backlog – Certificate Of Ownership

- “Mrs. customer, like thousands of other homeowners you have made a great choice in being proactive to protect your family's health. These UV lights are in huge demand right now and we are backlogged on installs. Here is a Certificate of Ownership for your UV light that guarantees you a spot in our pipeline to get you on our install schedule as soon as possible. We will call you in a couple of weeks to schedule a convenient time for you to have us stop back to complete the install.”

COVID-19 Backlog – Certificate Of Ownership

- “Also, I have evaluated your application and have determined the best location to install the UV light on your system. I’m placing this sticker right on the spot where this will be installed.”
- “Congratulations and THANK YOU!”

CERTIFICATE OF OWNERSHIP



Congratulations and Thank You on the purchase of your UVC/UVV whole house indoor air sanitizer and oxidation system. This system includes a limited Lifetime Warranty. Like thousands of other homeowners that have purchased these products you will soon experience the benefits of cleaner, fresher and healthier air.

With these unprecedented times the demand for this product has increased threefold and we are backlogged a few weeks on supply and installation.

We have placed you on our priority list for installation and we will call you to schedule the installation once your system arrives.



LOGO

**This space reserved
for your UVC/UVV
Air Sanitizing System**



**Harness the energy and the power of
the sun's UV rays to protect your
family's health!**

**Disinfect your air 24 hours a day
naturally, without chemicals!**

**FM2-16/5 UVC/UVV System is a
powerful dual wavelength UV System
designed to control bacteria, viruses,
germs and gases.**



**For Service Call
(000)-000-0000
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